

Continuous Delivery – a few  
whys and a how

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# Central Questions

1. Can we have our cake and eat it?
2. Can we ship more often without breaking the bank, or shooting ourselves in the foot?

How can I benefit?

People who do actual work:

- find better ways of delivering software

Consultants:

- find better ways of convincing others to find better ways of delivering software

All: maybe a better tool for your box

# Real Artists Ship

"An old saying at Apple Computer, attributed to Steve Jobs, meaning that while producing stuff that is cool, elegant, innovative, and Insanely Great is important, it is even more important to actually produce working software that can be delivered to users."

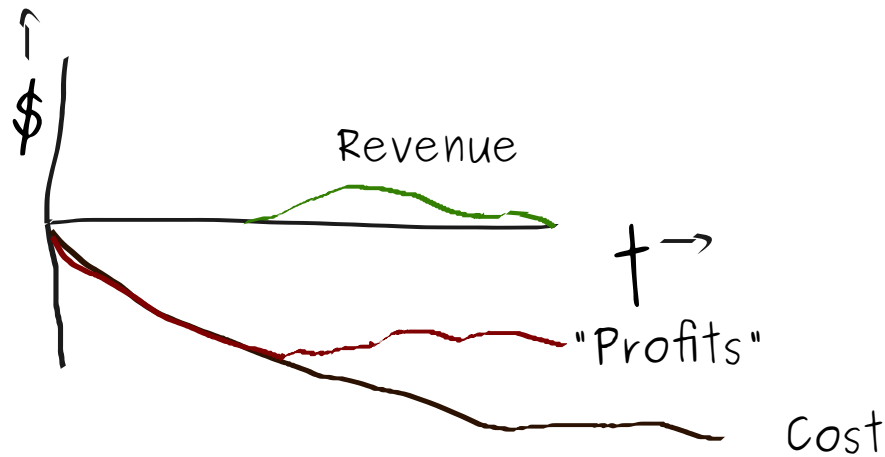
<http://c2.com/cgi/wiki?RealArtistsShip>

[http://www.folklore.org/storyView.py?story=Real\\_Artists\\_Ship.txt](http://www.folklore.org/storyView.py?story=Real_Artists_Ship.txt)

## Some terms

- \* Continuous Integration
  - Integrate (build, test, package etc.) software all the time
- \* Continuous Delivery
  - a button to push to production
- \* Continuous Deployment
  - automatic promotion to production

Why think?



Because software Development fails  
More often than you think

Therefore we deliver value early  
And fail fast

# What is Agile Software Development?

"Through this work we have come to value:

Individuals and interactions over **processes and tools**  
Working software over comprehensive documentation  
Customer collaboration over contract negotiation  
Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more."

[www.agilemanifesto.org](http://www.agilemanifesto.org)

<http://agilemanifesto.org/principles.html>

\* Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.

\* Working software is the primary measure of progress.

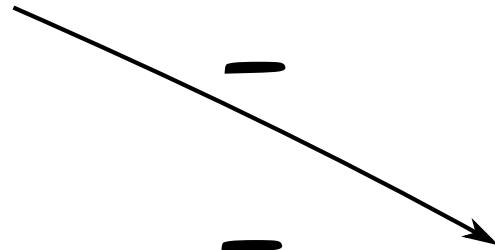
\* Deliver working software frequently [..]



Q: Map out the pipeline for a  
a one line change to production

#Release  
Frequency  $\xrightarrow{-}$  Fear

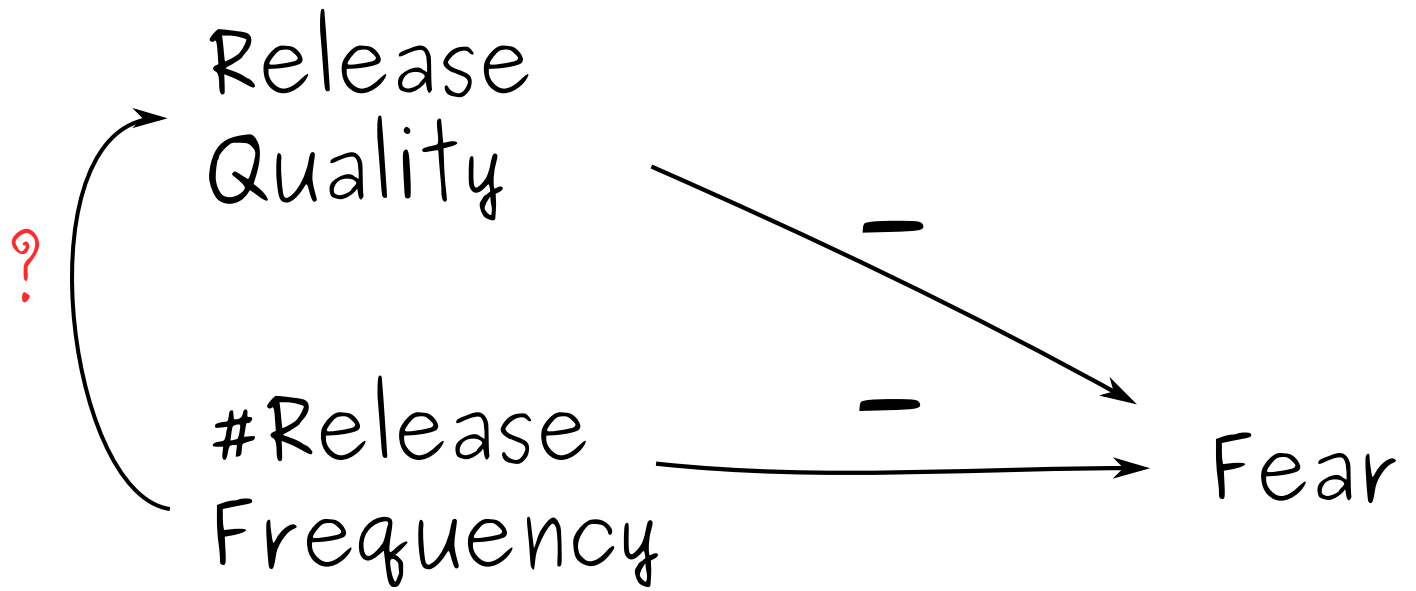
Release  
Quality



#Release  
Frequency



Fear



#changes  
per release

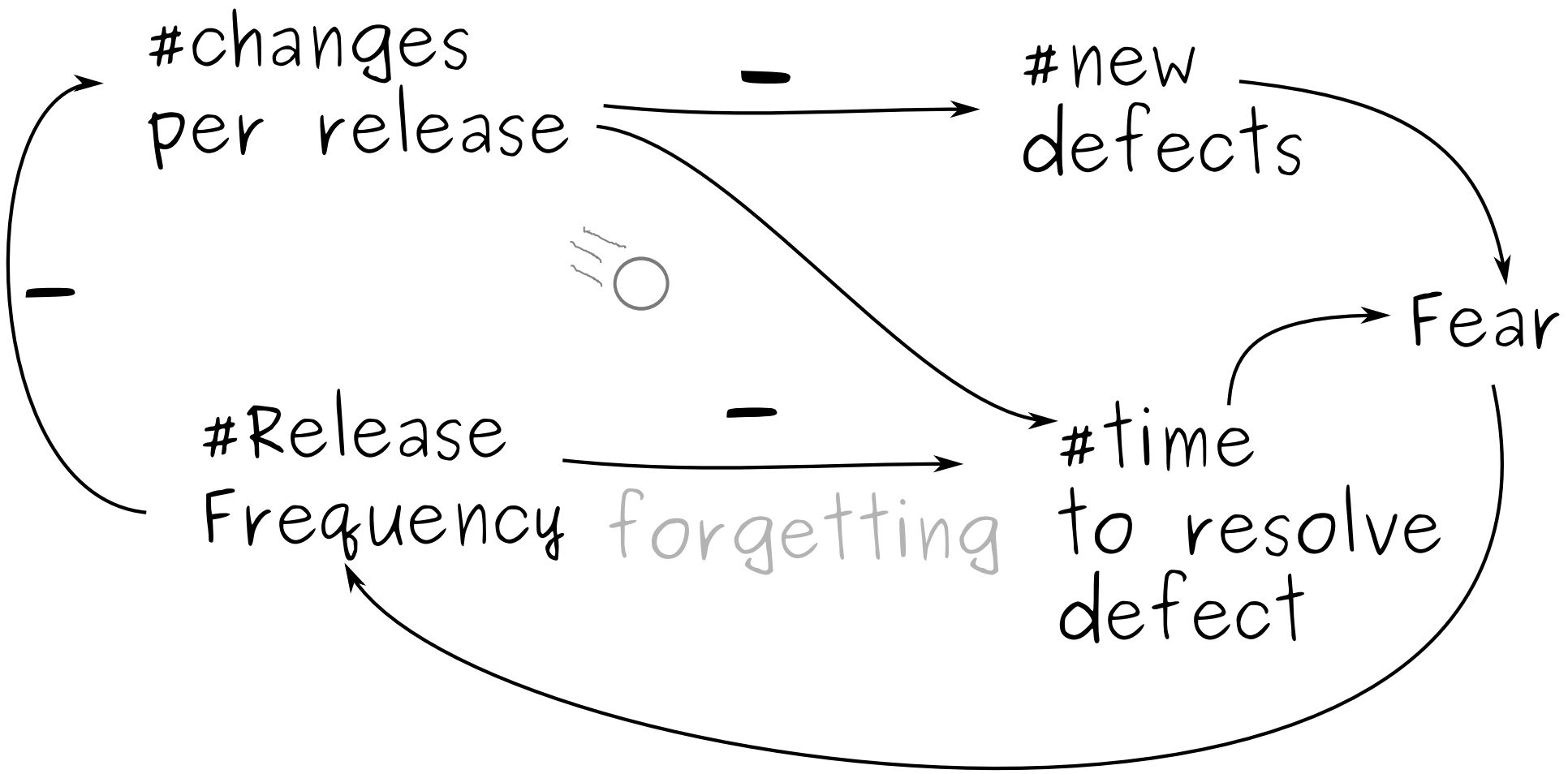
#new  
defects

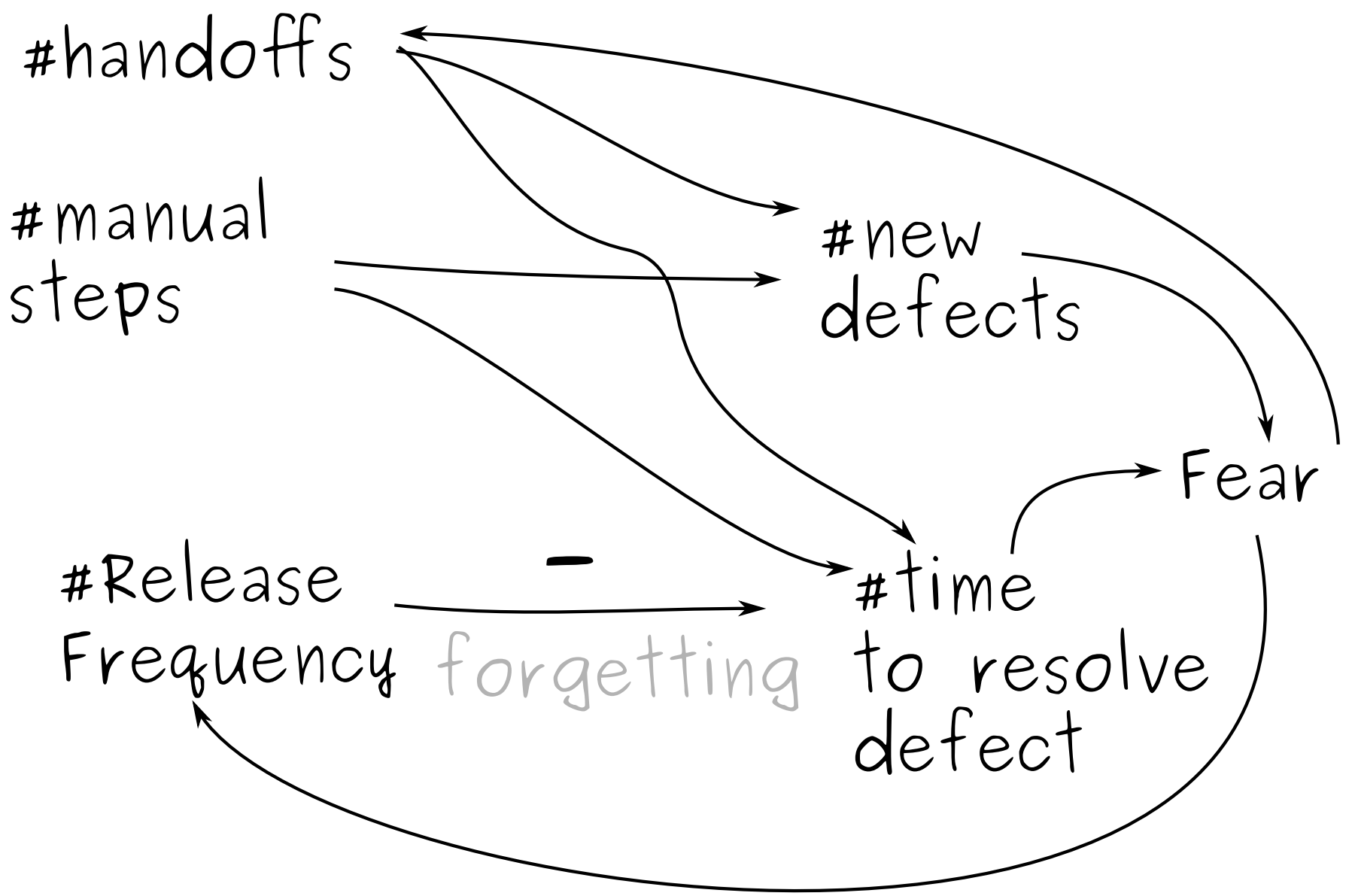
#Release  
Frequency



#time  
to resolve  
defect







Q: "How often do you ship?"

A: "we work in sprints of two weeks,  
and deploy every six weeks,  
to acceptance"

Q: "How often do you ship?"

A: "We haven't yet, not really"



Q: "How often do you ship?"

A: "in a few months, after 1.5 years of development"

W: "I predict you'll need another three months to go live, and we'll all be here next year"

A: "I don't believe you"

Q: "How often do you ship?"

A year later most of us were still there.

We shipped. Eventually.

Q: How to improve?

How to improve in this situation

Show you can be trusted

Eliminate manual steps and handovers  
in all processes under your control.  
One by one.

Generate hand-over documentation from  
the scripts you use for your (development)  
environment. E.g. literate python / haskell  
Run your documentation in a build.

# How to improve in this situation

Make your co-workers aware:

Painful repetitive manual steps are optional.

Most people prefer working on things that work.

Even without automated tests, automating deployments has value.

## Story 2: Develop in production

Q: Who is developing this system?

A: Look on the other side of the hallway

Q: Where is the server?

A: Under the developers' desk.

Story 2: Develop in production

Q: How long does it take to deploy a one line change to production?

A: As long as it takes to write the line and press save.

## Story 2: Develop in production

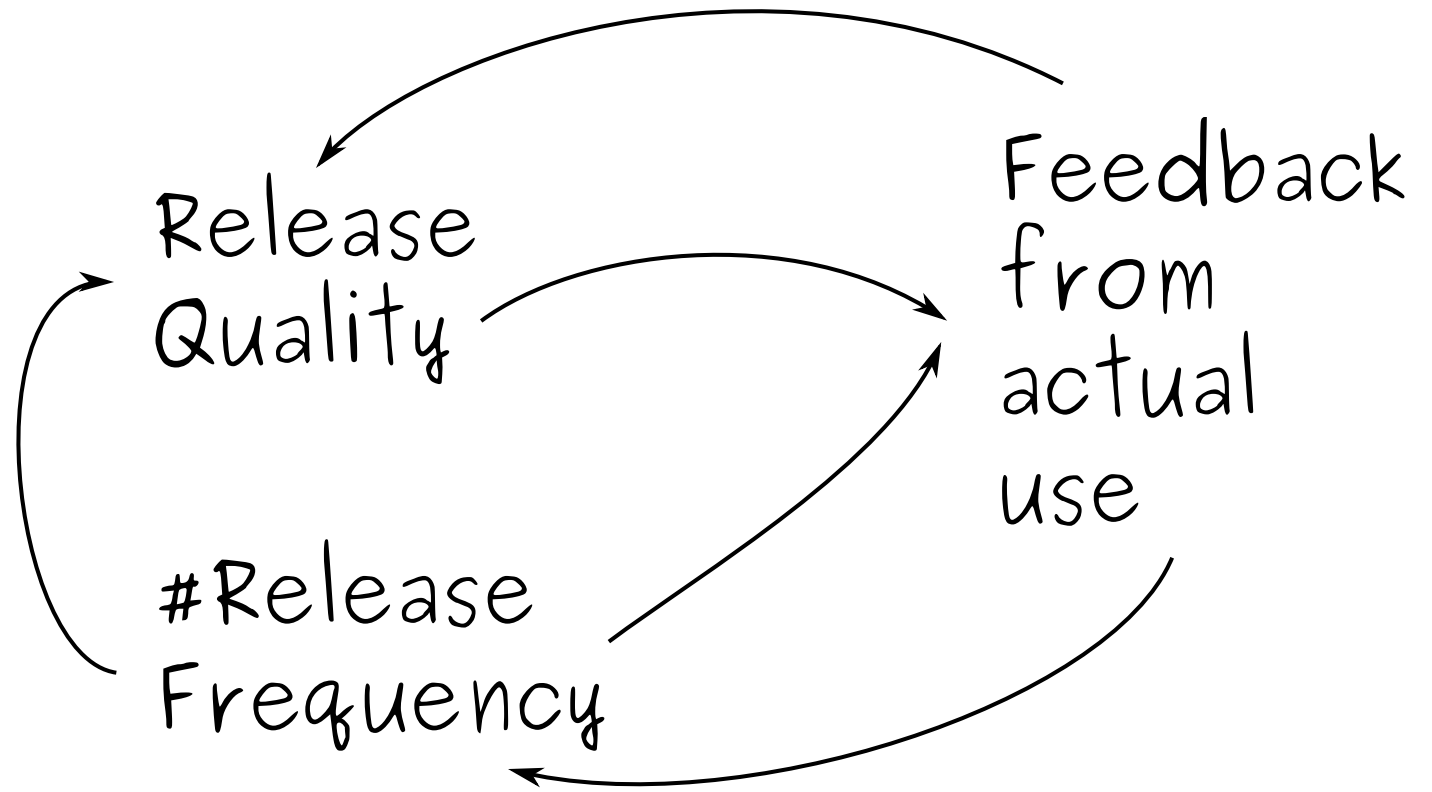
Examples:

- \* wordpress, drupal, other CMS
- \* [labs.qwan.it/photosuggest](http://labs.qwan.it/photosuggest)
- \* Several clients
- \* Anything that has the source code available in a production environment and an easy way to let saved source be picked up

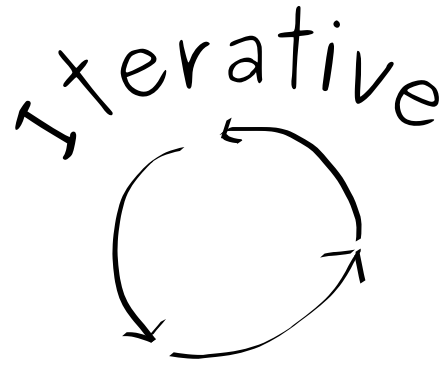


Story 2: Develop in production

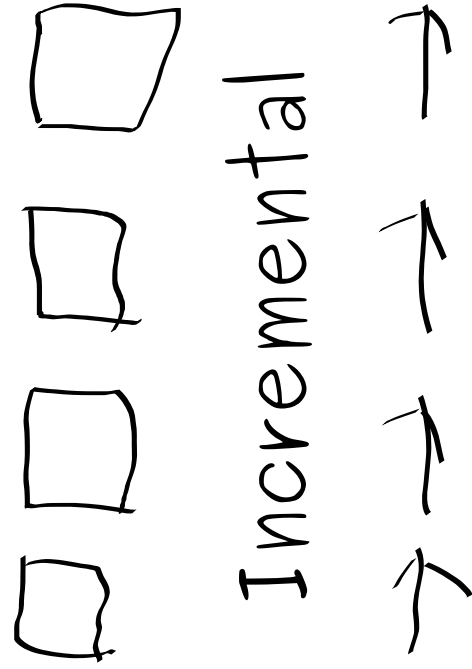
"there's no environment  
like the environment"



"Quality is value to some person"  
- Gerald Weinberg



And



## A way out for both stories

1. Ship

2. Ask yourself:

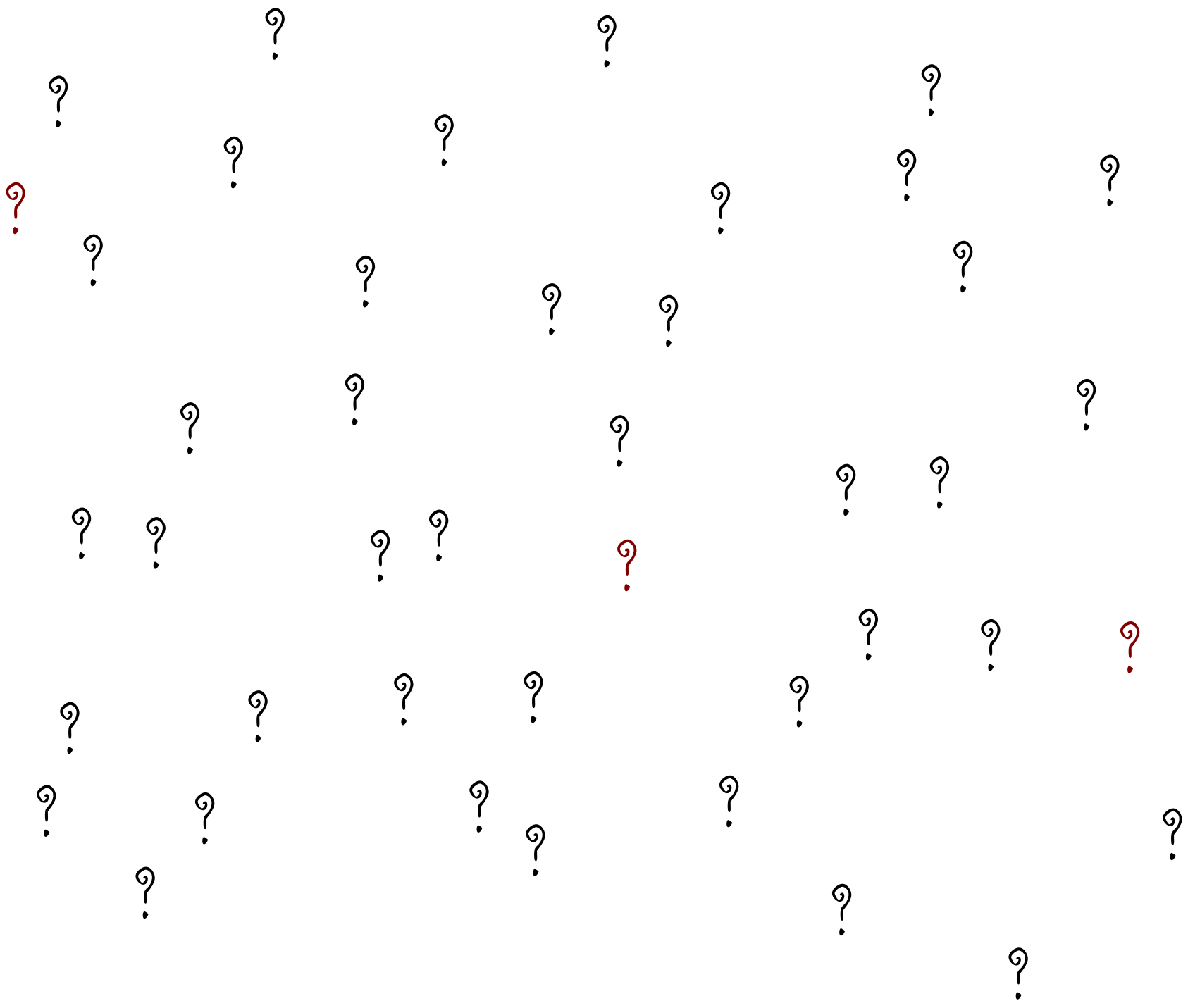
were we faster than last time?

did we make fewer mistakes?

can we do this faster?

can we do this more sustainably?

Remember: sometimes it gets worse before it gets better.



## Further reading

### 1. Move Fast – Break Nothing

<http://zachholman.com/talk/move-fast-break-nothing/>

### 2. The art of agile development

<http://www.jamesshore.com/Agile-Book/>

### 3. Continuous Delivery book

<http://continuousdelivery.com/>